

Services for small business

The Write Solution offers business writing and consulting services to help you put your best foot forward – in writing.

Our strength is the writing that most people hate! We work with organisations of all sizes to achieve business success by helping find the right words for the right documents. From business plans and submissions to web content and policy manuals, we can help whatever your business writing need. We also work with government selection panels and tender review panels to develop selection and evaluation reports.

The Write Solution services – small business

The Write Solution helps you with the documents you need to manage your small business, plan for the future, seek funding, achieve recognition and promote what you do. We offer a free, no obligation initial consultation about how we can help with your business writing needs.

Services we offer to assist small business include:

Strategic or business plans

A good plan can give you clarity about how you need to act today to reach your business goals. We work with you to develop the most useful plan for your business.

Written submissions including grants and tenders

We understand that writing a grant submission or tender can be daunting. Not just because it's hard to find the time, but also because it can be difficult to know exactly what to say. We're experts at structuring information to address criteria so that your submission tells the assessors what they need to know.

Award entries

Receiving recognition for your work through an award is a boost for your morale, good for your staff and great for business! It also allows you to reflect on what you've done and see just how much you've achieved. We can help you put your best foot forward for a wide range of awards including in the areas of business, tourism and workplace safety. We also have extensive experience with government awards.

Promotional material

We work with you to help promote your business. This includes:

- website content
- brochures
- promotional publications

Testimonials:

*I recently won two Business awards for which I used The Write Solution and I am sure that is what helped me over the line. I will certainly be using The Write Solution again.
(Karen Kelly, Yummee Bears Hampers)*



Jane Melross is a communications consultant and writer with more than 20 years' experience in government and private industry. Jane established The Write Solution in 2007.

Jane was in charge of the high profile, award-winning Workplace Safe campaign with the Tasmanian government for eleven years. She managed the WorkCover Safety Awards from their inception in 1996 and was a founding member of the national committee that initiated the Safe Work Australia Awards. Prior to this Jane worked in television production and the casino industry in Tasmania and South Australia.

Jane has tertiary degrees in teaching and information studies and a graduate certificate of management. She is a member of the Australian Institute of Human Resources (AHRI) and the Society of Editors (Tasmania). Jane was State Manager of the Australian Marketing Institute in 2007.

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